

TruRenu® Store Drop-off Recyclable Zipper Pouches

Enhance your environmental impact with TruRenu Store Drop-off recyclable stand-up pouches.

POUCH FEATURES

- Multilayer non-barrier and barrier options
- FDA product compliant for direct food contact
- Multiple closure options, including powder-proof and audible-tactile locking zippers
- Qualifies for How2Recycle® Store Drop-off label and the NexTrex® Recycling Program

MARKETS¹

- Baking/Snack
- Powdered Food
- Personal care
- Pet food
- Household
- Confectionary



HOW2RECYCLE® STORE DROP-OFF LABEL PROGRAM

Each version of our Store Drop-off recyclable pouch qualifies for How2Recycle® Store Drop-off labels². These labels highlight the sustainable benefits of the packaging and communicate step-by-step Store Drop-off recyclable instructions to the consumer.

¹Store Drop-off label may not be eligible in all applications and geography. Please contact us for further information.

²Brands and companies who are interested in using our store drop-off recyclable pouches will need to become members of the How2Recycle® Store Drop-off label program in order to use the label on their own custom-printed pouch. Learn more about how to become a How2Recycle® member at [how2recycle.info/join](https://www.how2recycle.info/join).











TruRenu® by **GLENROY®**

Flexible. Sustainable. Revolutionary. [GLENROY.COM](https://www.glenroy.com)

STORE DROP-OFF RECYCLABLE POUCH VS RIGID PLASTIC

The results show that the **stand-up pouch (SUP) variations all have lower environmental impacts including fossil fuel usage, GHG emissions, and water usage in this scenario than the rigid HDPE container.** The table below shows the results when current recycling rates are considered, as well the product-to-package ratio, which is a measure of the resource efficiency of the materials used.

FORMAT	 FOSSIL FUEL CONSUMPTION (MJ-EQUIV)	 GHG EMISSIONS (KG-CO ₂ -EQUIV)	 WATER CONSUMPTION (L)	 PRODUCT-TO-PACKAGE RATIO (%)	 PKG LANDFILLED (G)/1,000 KG PRODUCT
TRADITIONAL SUP 	1.89 (-82.55%)	0.0761 (-82.22%)	54.05 (-64.49%)	96.6% : 3.4%	35,219 (-78.3%)
STORE DROP-OFF RECYCLABLE SUP 	2.31 (-78.67%)	0.0904 (-78.88%)	52.95 (-65.21%)	95.9% : 4.1%	42,394 (-73.9%)
HDPE CANISTER 	10.83	0.428	152.22	84.4% : 15.6%	162,442

For more information and methodologies of assessments, please visit www.flexpack.org or www.glenroy.com to download Glenroy's "A Streamlined Life Cycle Assessment Comparison for Glenroy® Stand-up Pouch Options vs. Rigid HDPE Canister" report.

WE SUPPLY FLEXIBLE PACKAGING FOR MANY INDUSTRIES, INCLUDING THE FOLLOWING:



Food & Beverage



Personal Care & Cosmetics



Pet Food & Treats

